



MAYOR
WILLIAM R. WILD



CityofWestland.com

For Immediate Release

August 24, 2021

Contact:: Mayorwild@cityofwestland.com

Westland Announces Partnership to Offset Cost of Adding Electric Vehicles to City Fleet

Westland, MI (August 24, 2021) - The City of Westland is partnering with AAW Infrastructure Partners, L3C to launch an innovative program designed to give the City the means to purchase electric vehicles (EVs) and charging stations.

AAW raises funds through “hybrid” advertising-sponsorship arrangements with businesses, organizations and individuals, and applies those funds to energy-efficient projects that save money for cities. In turn, AAW promotes the advertisers-sponsors, encouraging customer traffic and sales.

Furthermore, AAW representatives encourage advertisers-sponsors to take advantage of complimentary energy assessments from DTE Energy to help businesses reduce their energy costs and save money.

The Royal Oak-based AAW Infrastructure Partners, L3C calls its project the EV-Mobility and Economic Stimulus program.

President Joe Biden recently set a new national target for the adoption of electric vehicles, calling for them to represent 40% to 50% of all new auto sales by 2030

The City of Westland has already begun promoting the shift to greener transportation, having approved the installation of four electric vehicle charging stations on city-owned property in April.

Additionally, Westland's proposed FY2021-22 budget includes funding for the purchase of a Ford all electric F-150 Lightning for the Westland Police Department to utilize as a community police vehicle. Westland will purchase the new Lightning from Westland based, North Brothers Ford. Delivery of the new vehicle is expected to take place in early 2022.

“We are very pleased to have one of Michigan’s most respected Mayors and current President of the Michigan Municipal League recognize the value of our program,” commented Thomas Wither, CEO of AAW Infrastructure Partners, L3C. “ Mayor Wild has proven to be a tireless champion for the City’s business community and in addition to helping Westland, seamlessly, transition to new

electric vehicles and charging stations, we look forward to helping him support local businesses.”

To help offset the costs, the City of Westland approved an EV-mobility and Economic Stimulus Program Memorandum of Understanding (MOI) with AAW Infrastructure Partners, L3C. The program, which has no cost to the City, promotes the acquisition of electric vehicles by having overages paid for directly by the organization. Historically, electric vehicles are more expensive than standard models, due to this, AAW will pay Cities the difference of these more expensive vehicles as an incentive to begin updating fleets to electric options, where applicable.

"I am extremely optimistic about a more sustainable future when I see leadership from both the public and private sector working on greener transportation alternatives in conjunction with one another," commented Mayor William R. Wild.

For more information, please call (734) 467-3200.

Stay Connected:

facebook



Westland, Michigan is the state's 10th largest municipality, with a population of over 84,000.

Westland has been recognized as one of 24/7 Wall Street's America's Best 50 Cities to Live, offering residents and visitors an ideal blend of single – family affordable homes, apartments and condominiums, great schools, and access to numerous outdoor activities. Public safety is delivered by full-service, professional law enforcement and firefighting personnel.

Westland is well known as a premier destination for shopping and dining in Wayne County with hundreds of shops and restaurants anchored by the Westland shopping Center, one of the country's original four regional malls.

The City is served by two public school districts. Wayne-Westland Community Schools serving 12,000 youth was recently named one of the best schools in Michigan by WXYZ-TV and is the proud recipient of 14 Golden Apple and two Michigan Blue Ribbon Exemplary School Awards. Livonia Public Schools, educating nearly 15,000 students, is proud of their MEAP/MME scores that exceed State averages and the district has also earned Golden Apple and Michigan Blue Ribbon Exemplary School awards.

The City provides competitive incentives for those who are interested in investing in Westland, making it one of the hottest investment markets in the region. Westland's Fast-Track to Business Team, which consists of key decision makers who work diligently to “cut the red tape” and expedite the approval process for new business development.