



MAYOR  
**WILLIAM R. WILD**



CityofWestland.com

For Immediate Release

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## Mayor William R. Wild to Reward Local Shoppers with Gift Card Giveaway



**Westland, MI (December 14, 2021)** - On Friday, December 17, Westland Mayor William R. Wild will be dropping in on local shoppers to give them a chance to win a \$100 gift card. This year's gift card giveaway is a part of the city's annual Shop & Dine Westland Holiday Campaign.

The City of Shop and Dine is a 6-week multifaceted marketing campaign entitled "Shop & Dine Westland" which promotes Westland's premier shopping district as a location that bears "Everything you want. Everything you need" for your holiday season shopping list.

"As a part of this year's campaign, we want to reward those individuals who are supporting our local business community throughout the holidays," commented Mayor William R. Wild.

The tentative schedule for the giveaway is as follows:

**11:00 a.m. - Palace Super Market (1942 S. Venoy)**

**12:00 p.m. - Heartland Marketplace (34414 Ford Rd.)**

**1:00 p.m. - Save A Lot (8244 N. Merriman Rd.)**

Shoppers present inside the stores will be given a raffle ticket for their chance to win. No purchase required.

***For more information, please call (734) 467-3200.***

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Westland, Michigan is the state's 10<sup>th</sup> largest municipality, with a population of over 84,000.

Westland has been recognized as one of 24/7 Wall Street's America's Best 50 Cities to Live, offering residents and visitors an ideal blend of single – family affordable homes, apartments and condominiums, great schools, and access to numerous outdoor activities. Public safety is delivered by full-service, professional law enforcement and firefighting personnel.

Westland is well known as a premier destination for shopping and dining in Wayne County with hundreds of shops and restaurants anchored by the Westland shopping Center, one of the country's original four regional malls.

The City is served by two public school districts. Wayne-Westland Community Schools serving 12,000 youth was recently named one of the best schools in Michigan by WXYZ-TV and is the proud recipient of 14 Golden Apple and two Michigan Blue Ribbon Exemplary School Awards. Livonia Public Schools, educating nearly 15,000 students, is proud of their MEAP/MME scores that exceed State averages and the district has also earned Golden Apple and Michigan Blue Ribbon Exemplary School awards.

The City provides competitive incentives for those who are interested in investing in Westland, making it one of the hottest investment markets in the region. Westland's Fast-Track to Business Team, which consists of key decision makers who work diligently to “cut the red tape” and expedite the approval process for new business development.