



### **DDA 2025 Progress/Accomplishments**

The City of Westland Downtown Development Authority (DDA) continued making progress on the goals and objectives laid out in the currently adopted development plan throughout 2025. The Redevelopment of Ford Road continues to be a top priority of the authority, as a highly visible, frequently traveled thoroughfare which helps to shape the identity of the community. To help with beautification efforts, in 2025 the DDA improved upon and expanded the Façade Grant Improvement Program. The revised program continued to see success in 2025 and saw a total of \$49,674.50 awarded across 3 businesses.

The DDA invested in several park repairs throughout the year that contributed to the beautification of the City's public space. The DDA also continued with its tradition and hosted the annual Summer Concert Series and Craft Beer and Wine Fest at Central City Park. The Summer Concert Series was expanded to six nights this year which provided additional music genres. The DDA also signed a service agreement with Jon Witz & Associates for the second year in a row to run the Blues, Brews, and Barbeque event, which in return brought the highest turnout in the history of the event. The Westland Farmers and Artisans Market has remained a successful and a vibrant community event.

The 2025 DDA Plan Amendment was approved by City Council on December 1<sup>st</sup>, 2025. This amendment will provide the framework for future successful projects throughout the DDA District. The 2025 DDA Plan Amendment extended the life of the Plan to 2055, which raised the bonding limit to an amount not to exceed \$30,000,000.00. It also allows for additional improvements throughout the DDA district with focus on development of the old City Hall site and development of a community recreation center. This plan will help with the creation of additional grant programs that will stimulate business growth and expansion within the district. The DDA launched a request for proposals for the old City Hall property. The RFP brought new ideas for development to that site, but ultimately no developer was chosen as the proposals did not align with the City's vision for the site.

This year the DDA approved a contract extension with Placer.ai which is a location analysis tool that will be used to help attract new businesses and provide support to existing businesses within the community. They included additional features in the extension to better serve the City's businesses. They also approved a one-year contract extension with Gooseworks to provide geese remediation services within the DDA District. The DDA approved funding for the Pond remediation at Central City Park which is now open to the public for viewing.

Future plans for the DDA include continuing to focus on commercial area revitalization, investing in the parks and public areas throughout the district and also exploring opportunities for property

acquisition. The DDA also plans to increase marketing efforts and expand grant offerings in the district.

### **2025 Projects**

- Completion of the remediation at Central City Park's Taylor Towers Pond
- Approval of contract extension with Placer.ai

### **Events/Promotional Campaigns**

- Shop and Dine Shop Local Campaign
- Weekly Farmers Market at Tattan Park
- Blues, Brews, and Barbeque
- Summer Concert Series
- Craft Beer and Wine Event