



# City of Westland Proclamation “Small Business Saturday” November 27, 2021

- Whereas, The government of Westland, MI celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 31.7 million small businesses in the United States, they represent 99.7 percent of firms with paid employees in the United States, they are responsible for 65.1 percent of net new jobs created from 2000 to 2019; and
- Whereas, Small businesses employ 47.1 percent of the employees in the private sector in the United States, 88% of U.S. consumers feel a personal commitment to support small businesses in the wake of the pandemic, and 92 percent of small business owners have pivoted the way they do business to stay open during the pandemic; and
- Whereas, 97% of consumers who shopped on Small Business Saturday® agree that shopping at small, independently-owned businesses supports their commitment to making purchases that have a positive social, economic, and environmental impact and 97% of consumers who shopped on Small Business Saturday agree that small businesses are essential to their community; and
- Whereas, 56 percent of consumers reported they shopped online with a small business on Small Business Saturday in 2020; and more than 50 percent of consumers who reported shopping small endorsed a local business on social media or shopped at a local business because of a social media recommendation; and
- Whereas, Westland, MI supports our local businesses that create jobs, boost our local economy, and preserve our communities; and
- Whereas, Advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as “Small Business Saturday”.

*Therefore, Now, Be It Resolved,* that Mayor William R. Wild and the Westland City Council hereby proclaim November 27, 2021, as “Small Business Saturday” in the City of Westland and we encourage residents of our community, and communities across the Country, to support small businesses and merchants on “Small Business Saturday” and throughout the year.

### Certification

I, Richard LeBlanc, City Clerk of the City of Westland, hereby certify that the foregoing is a true and accurate copy of a joint Resolution adopted by the City Council of the City of Westland, Wayne County, at a regular meeting held on the 1st day of November, 2021, and that notice of said meeting was given pursuant to and in full compliance with the Open Meetings Act, being Act 267, Public Acts of Michigan, 1976, and that the minutes of said meeting were kept and will be available as required by said Act.

Richard LeBlanc  
Westland City Clerk

