



## **DDA 2022 Progress/Accomplishments**

The City of Westland Downtown Development Authority (DDA) continued making progress on the goals and objectives laid out in the currently adopted development plan throughout 2022. The Redevelopment of Ford Road continues to be a top priority of the authority, as a highly visible, frequently traveled thoroughfare which helps to shape the identity of the community. To help with beautification efforts, in 2022 the DDA improved upon and expanded the Façade Grant Improvement Program. The revised program saw a total of \$87,910.73 awarded across 9 businesses. There is hope that the success of this program will lead to more applicants in the future, creating a more competitive process. The DDA continued to invest in park and public area improvements as they approved funding for a new play scape at Tattan Park titled "Mission to Mars" that will be installed in 2023. The DDA also approved funding to upgrade the H2O Zone Splash Pad at Tattan Park. This project was completed in 2022. The DDA hosted a Summer Concert Series and Craft Beer and Wine Event at Tattan Park. They also hosted the Blues, Brews, and Barbeque event. The DDA approved an agreement with an artistic director to continue to ensure the Summer Concert series success and allocated additional funding towards marketing the event in 2023. In addition to these events, a continued partnership with the Westland Chamber of Commerce allowed for a successful weekly Farmers Market.

### **2022 Projects**

- ✚ Approval of funding for new "Mission to Mars" play scape at Tattan Park – To be completed in 2023
- ✚ Approval of funding for H2O Zone Splash Pad Upgrade – Completed
- ✚ Expansion of Façade Grant Improvement Program

### **Events/Promotional Campaigns**

- ✚ Shop and Dine Shop Local Campaign
- ✚ Weekly Farmers Market at Tattan Park
- ✚ Blues, Brews, and Barbeque
- ✚ Summer Concert Series
- ✚ Craft Beer and Wine Event